



Artists of New Mexico, LLC
 6256 Apache Plume Rd. NE; Rio Rancho, NM 87144
 (505)259-9964 fax (505)891-5444 or toll free 1-866-790-8950
 www.artistsofNM.com

Attention: Marketing Manager

Re: Sponsorship Request for the 2009 & 2010 Albuquerque International Balloon Fiesta
 Sponsorship/Donation Request from Artists of New Mexico, LLC

I would like to take this opportunity to introduce you to myself and my exciting new venture. My name is Bryan Dorn and I am representing Artists of New Mexico, LLC and am one of the 60 artists committed to showing the very best of New Mexican art. We have an unprecedented opportunity to show the world what New Mexico has to offer. We've already been featured on KOAT News 7 "Made In New Mexico" segment and in local news articles here in Albuquerque. My own work is shown in hundreds of galleries internationally.



Let me tell you about our amazing project and how you can participate and promote your company to hundreds of thousands of people. This year we are anticipating attendance upwards of one million people.

Artists of New Mexico, LLC has leased 15,000 square feet directly on the grounds of the Albuquerque International Balloon Fiesta in October 2009 during the spectacular 9 day ballooning event. We are right in the middle of all the action. As you may know, the Albuquerque International Balloon Fiesta is the largest event in North America and draws huge crowds of hundreds of thousands of people. Last year over 780,000 people came to see the balloons launch and shop with the various vendors at the Albuquerque International Balloon Fiesta. As a benefit to you and your company we will advertise your sponsorship in prominent placement within our 15,000 sq. foot structure and visible to hundreds of thousands of potential customers and patrons every day.

The Artists of New Mexico arts and crafts tent will be a welcome oasis on the Balloon Fiesta grounds. Located on the North field right next to the main entrance there our tent will be a focal point to all visitors. We will be bringing in rock water fountains by Joe Santiago of Waterfalls by Santiago, giant 8' sculpted pots by Bennie Duran of New Mexico Pots, and many other delights all handcrafted by our local artists. The sights will be intermingled with the sounds of acoustic guitar, Indian flutes and even a little Mariachi. Over 750,000 people will come through our doors and see your company logo proudly shown alongside our beautiful creations.



In addition to supporting local artists and craftspeople we will be supporting local area non-profits such as Casa Esperanza by holding a raffle of donated items. The proceeds will be donated to this wonderful establishment so they can continue helping the community. We are also hosting the Fractal Foundation promoting their Art is Smart campaign and helping them with the great Trianglathon.



Artists of New Mexico, LLC is looking forward to becoming a fixture at the Albuquerque International Balloon Fiesta for many years to come. I hope that we can count on your continuing support. Thank you very much for your time and consideration. Please contact us if you would like more information about Artists of New Mexico or the Albuquerque International Balloon Fiesta.

Sincerely,

Bryan and Amalie Dorn
 Artists of New Mexico, LLC
www.artistsofnm.com

Enc: sponsorship request